

Corporate profile

accg

**YOUR PARTNER
FOR GROWTH**



LOCATIONS

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Monterrey:

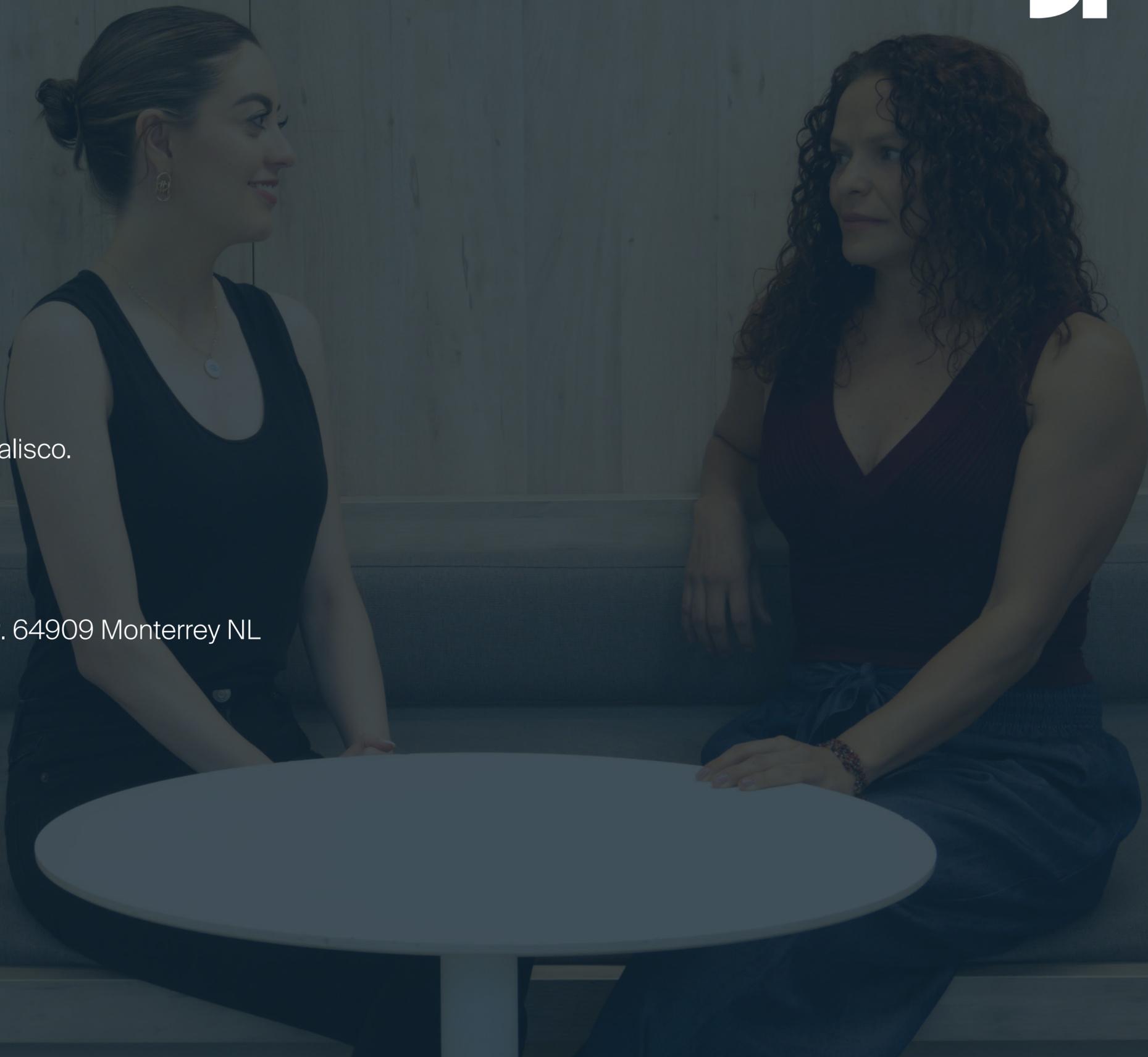
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→ Extensive in capacity attentive in service

At GCG, we combine the capacity of large companies with the closeness of small ones. With over 40 years of experience and more than 100 consultants certified in Microsoft Dynamics and Power Platform, we operate with a single metric: exceeding our clients expectations.

More than a thousand companies from various industries have given us the opportunity to be their strategic partner, and we specialize in helping them find the best solutions through the use of technology, automating all areas of their business. We are experts in unifying and integrating organizational data to foster exceptional experiences for their customers, ensuring that their operations are more efficient and profitable. In the era of AI-driven businesses, we shape the future of your company. We not only strengthen your ERP, CRM, and BI initiatives but also guide you to maximize the potential of this technology and add value to your company



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I want to express my sincerest gratitude and recognition for the extraordinary work of GCG and their consulting team in the implementation of Microsoft Dynamics 365 in our organization. Not only did they deliver the project on time and within budget, but we have also experienced significant improvements in our productivity and competitiveness. We are proud to have GCG as our strategic technology partner and congratulate them for their excellent commitment and professionalism demonstrated since the beginning of our business relationship.

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-Nicolás Rubió

CEO

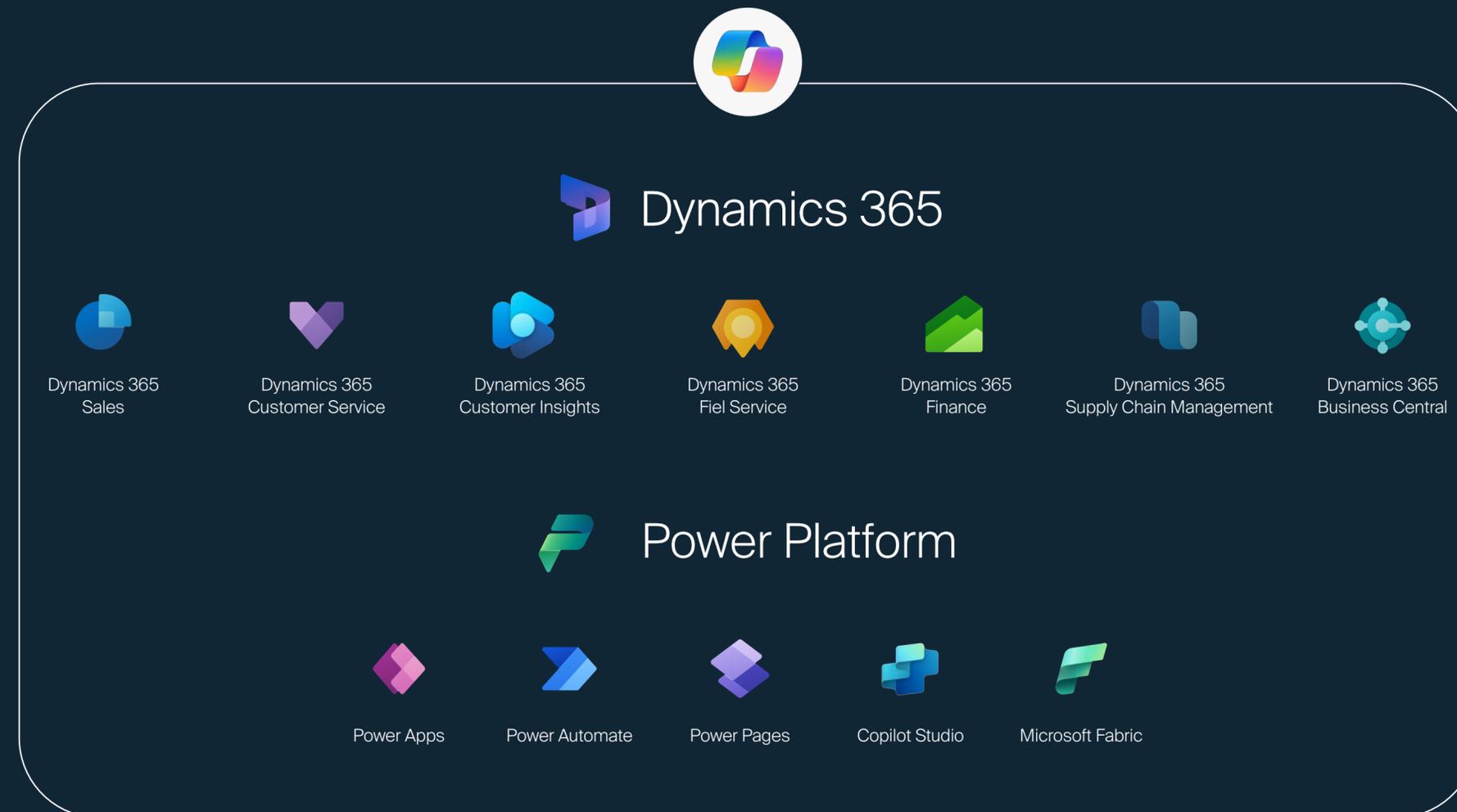
Industria Farmacéutica Andrómaco



BUSINESS SOLUTIONS

A platform that integrates your entire business operation in the cloud.

By using Microsoft Dynamics 365, Power Platform, Azure, and Microsoft Copilot's artificial intelligence, we make it easy and accessible for our clients to operate. According to their priorities, we automate the necessary business processes in the required order: Finance, Supply Chain, Warehouse, Manufacturing, Treasury, Fixed Assets, Sales, Service, Marketing, and Human Capital.





At GCG, our multidisciplinary team stands out for its passion, enthusiasm, and exceptional talent. As prominent leaders in Latin America and recognized globally, we combine Microsoft's proven Success by Design methodologies with vast experience in thousands of successful implementations. This ensures our clients that every step during the implementation is carried out in an orderly manner and under the most rigorous quality standards.

Furthermore, we take care of detecting and correcting any deviations promptly so that the project is completed on time and within the established budget.

SURE STEP HYBRID IMPLEMENTATION METHODOLOGY

SUCCESS BY DESIGN



Main activities

INITIATION

- Define project governance plans
- Communicate project plan and scope
- Implement non-productive environments

SOLUTION MODELING

- Analyze the business model in general
- Train the client in the essential functionality of the system
- Analyze business processes in detail
- Break down business processes into functional requirements
- Design and control data structures

CONSTRUCTION

- Prepare UAT/DEV environments for construction
- Execute sprint planning session
- Build adapters and integrations
- Construct business processes aligned with the system
- Execute Sprint retrospective session

SOLUTION VALIDATION

- Update MSD365 version
- Prepare for comprehensive and performance testing
- Train key users in system functionality
- Set up comprehensive testing environment
- Execute comprehensive and performance tests

IMPLEMENTATION

- Prepare PROD environment
- Train the end-user in the execution of business processes
- Execute operation tests of "False Start" (Mock Cut Over)

OPERATION

- Start and support the operation in a PROD environment
- Manage organizational change and project closure

Key deliverables

- General rules
- Work plan
- Kick-off presentation
- Phase transtition
- Functional requirements, adjustments and deviations
- Transition between phases
- Sprint Backlog
- Solution design
- Functional design
- Unit test script
- Transition between phases
- Comprehensive test script
- Transition between phases
- Implementation plan
- Production enviroment configured
- Transition between phases
- Support Log
- Project release letter



SOLUTION OPTIMIZATION SERVICE

Once the project is underway, our clients must have the ability to manage, operate, and transform the business whenever necessary. For this reason, the constant availability and functionality of the solutions are crucial; downtime is not permissible. This challenge will be the responsibility of GCG's SOS area. We are committed to always being ready for any call, providing assistance in resolving any user operation issues or questions. We will remain vigilant, providing the necessary maintenance and supervision to ensure optimal and continuous system performance. The support service we offer gives them access to experienced consultants who have a deep understanding of the configuration and design of the solution they implemented.

Additionally, since we are part of the Microsoft Advanced Support for Partners Program, they will experience an efficient and timely level of service that only a limited number of Microsoft Partners have access to.



Training and education

- Functional
- Configuration
- Infrastructure
- Database



Improvements and support

- Customizations
- Support for problem resolution (Break-Fix)
- Code update analysis
- Application updates



Environment management

- Diagnostics
- Health checks
- Service configuration review
- Environment changes

**Key support services we offer*



RECOGNITIONS

Probably there is no other company in Latin America that has received more awards from Microsoft Dynamics over the past few years than GCG. We are pleased to share some of the most important ones that are related to our quality in service, performance, and best business practices.

MICROSOFT DYNAMICS PARTNER OF THE YEAR LATAM

Being Partner of the Year is a recognition of excellence in innovation and the implementation of solutions based on Microsoft technology. This recognition has been awarded since 2001. Since then, GCG has received it on eleven occasions, with the most recent being in 2024.

MICROSOFT DYNAMICS INNER CIRCLE

This recognition is awarded to a very small group of companies known as the 'Inner Circle.' It represents the most outstanding Partners whose performance places them at the highest level of recognition that a company in our field can aspire to, as it consists of the top 1% of Microsoft Dynamics Partners worldwide.

Since 2001, GCG has received it on ten occasions.



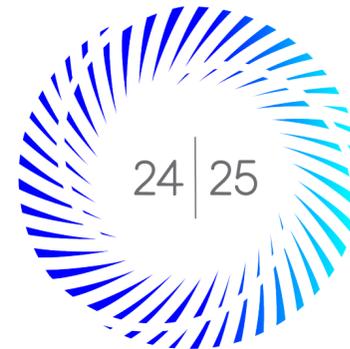
2024 Partner of the Year



Data & AI



Business Applications



INNER CIRCLE
FOR MICROSOFT BUSINESS APPLICATIONS



Digital & App Innovation

Specialist

Data Warehouse to Microsoft Azure

Specialist

Finance

Supply Chain

Sales

Service

Small and Midsize Business Management



→ Some of our clients



SERVICES

- ABS WIND
- ANÁHUAC
- BAKER TILLY
- CLUB DE INDUSTRIALES
- COLLIERS
- COMSUSTENTA
- CREDICLUB
- ENERGY STORAGE
- GRUPO BAL
- GTM
- HUNTER DOUGLAS MÉXICO
- MULTIMEDIOS
- PANAMERICANO
- QUIERO CASA
- QUIMICONSULT
- RED DE COLEGIOS/RCSA/ADM
- RINO ENERGY
- VIDANTA
- VZCOMM

MANUFACTURING

- ALPEZZI
- ANDRÓMACO
- BEPENSA
- CALIDRA
- CASA LUMBRE
- CULLIGAN MÉXICO
- FOLI
- FOTORAMA
- GIMSA
- INNOMEX
- INTERRA
- MEGA EMPACK
- PTE
- SAN JOSÉ DE PLATA
- SOMAR
- TYMFOREST
- URREA

FINANCE

- ALTOR
- ANA SEGUROS
- ARRENDAMAS
- BANCO BX+
- BOLSA MEXICANA DE VALORES
- BOLSA DE VALORES DE COSTA RICA
- CECOBAN
- DD3 CAPITAL PARTNERS
- DX3 CREDIT FUND
- FINBE
- FINSUS
- INTER
- INVERSTART
- MONEX
- ONIX FINANCIERA
- PRIME TIME
- SISTECRÉDITO

DISTRIBUTION

- ALCIONE
- ANFORAMA
- COMSA
- COTY
- EYMSA
- FRAGUA
- GRUPO ZORRO
- INTERSURGICAL
- MRM
- MUSOL
- OVERNIA
- RYASA
- TRAVERS TOOL
- TEPESA

GOVERNMENT

- INSTITUTO FEDERAL DE TELECOMUNICACIONES
- INSTITUTO MEXICANO DEL SEGURO SOCIAL
- SOCIEDAD HIPOTECARIA FEDERAL

NON-PROFIT

- APEC
- NUUP
- UN KILO DE AYUDA



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